

**Amendments to the Specification:**

Please add the following new paragraph after the Title and before the first line of the first paragraph of page 1.

This application is a U.S. National Phase Application of PCT International Application No. PCT/KR2004/002682, filed October 20, 2004.

Please replace the paragraph at line 4, page 1 with the following rewritten paragraph:

The present invention relates to a method and apparatus for a subscriber-based ringback tone service of providing a specific sound, which a called subscriber has chosen as a ringback tone, in order to improve the existing uniform ringback tone service. More specifically, the present invention relates to a method and ~~apparatus~~apparatus for the called subscriber to send his own personal information as a sound by various ways or to send the personal information along with a pre-set ringback tone replacement sound by various ways.

Please replace the paragraph at line 18, page 1 with the following rewritten paragraph:

A method was proposed to send various ad sound messages to a caller instead of such uniform ringback tone. However, such an ad sound message is chosen unilaterally by a network operating enterprise. If a caller heard such a unilateral ad sound, he could talk over a mobile telephone with the called individual for a limited time for free. However, the method in which the ad sound is provided instead of the conventional ringback tone still has the aforementioned drawbacks. That is, a caller cannot identify a called individual before the called individual answers and the uniform ringback tone cannot satisfy various subscribers' needs to reveal ~~thier~~their individuality.

Please replace the paragraph at line 20, page 2 with the following rewritten paragraph:

The ~~object of the present invention is to provide~~provides a method and apparatus for transmitting personal information in a subscriber-based ringback tone service which can transmit the personal information representing a called subscriber by a ringback tone replacement sound.

Please replace the paragraph at line 1, page 3 with the following rewritten paragraph: